

CITIZEN JOURNALISTS: VOICE TO THE VOICELESS

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ABSTRACT

"There's really no such thing as the 'voiceless'. There are only the deliberately silenced, or the preferably unheard."

Arundhati Roy.¹

Arundhati Roy's statement clearly proves the Marxist insight on the bourgeois which has the means of material production at its disposal and, thus, controls the means of mental production. Hence, this makes one the ruling one with the idea of dominance over the rest. These deliberately silenced voices are the marginalized groups of our society who are dominated by the powerful and the elites. The representation for the powerless, 'the other', is absent from the mainstream media. The media moguls do not consider the newsworthiness of such groups and try to subjugate them with their enforced ideology. It has, thus, become a need of the hour to seek an alternative for such media conglomerates which shift their loyalties with the power and profit.

KEYWORDS: Citizen Journalism, Glocalised Indian Journalism, Marginalised
